

MARKETING INFORMATION SYSTEMS, INC.
100 Sylvan Avenue
Englewood Cliffs, New Jersey 07632
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SM DISPLAY TEST

#83-58-82

DISPLAY ILLUSTRATION

November, 1982

(ALL MENTHOL BRANDS)

2045783143

SALEM KINGS	SALEM 100'S	SALEM LIGHTS KINGS	SALEM LIGHTS 100'S	SALEM SLIM LIGHTS	B & H MENTHOL 100's	B & H MENTHOL 100'S LIGHTS
VANTAGE MENTHOL	VANTAGE 100'S MENTHOL	NEWPORT KINGS	NEWPORT 100'S	NEWPORT LIGHTS KINGS	NEWPORT LIGHTS 100'S	NEWPORT LIGHTS 100'S
BELAIR KINGS	BELAIR 100'S	RAFFLES KINGS	RAFFLES 100'S	MERIT KINGS MENTHOL	MERIT 100'S MENTHOL	MERIT 100'S MENTHOL
KOOL FILTER KINGS	KOOL 100'S	KOOL MILD'S KINGS	KOOL MILD'S 100'S	KOOL LIGHTS KINGS	KOOL LIGHTS 100'S	KOOL LIGHTS 100'S
MARLBORO MENTHOL KINGS	VIRGINIA SLIMS MENTHOL	VIRGINIA SLIMS LIGHTS MENTHOL	MORE LIGHTS 100'S MENTHOL	MORE MENTHOL 120'S	ANY OTHER BRAND	<i>Spoor</i>